

# EAN AGENCY CATALOG

## Agency: radarworks

### About radarworks

Radarworks provides a single source for all digital communications and the online experience, from strategic marketing, media and mediums, to creative deployment. We have been providing these products and services for more than 15 years to multi-tiered enterprise companies with global reach.

- Marketing
- Advertising
- Interactive
- Event Marketing

Expertise in Digital marketing include design and development of integrated digital campaigns, rich internet applications, online social marketing, custom web applications, mobile and video.

## Sample Projects

### Print Media

Developed a double-page spread for Expedia Affiliate Network (EAN) that drives redemption of discounts offered in the physical Entertainment 2011 coupon book (Entertainment.com) for three of the Expedia.com business groups: Expedia Packages, Expedia Hotels and Hotels.com.

### Online Game

Developed an online game for Expedia Affiliate Network (EAN) and AARP that increases awareness of the Travel Center Brand [www.expedia-aarp.com](http://www.expedia-aarp.com). The Goals of the project was to increase awareness , drive site engagement and showcase value for AARP members – This is “The Place” to save on travel, make the AARP Travel Center Brand creditable from a saving perspective.



## Sample Rate Card

- Strategy \$150 – \$250
- Design \$125 – \$175
- Production \$75 – \$114
- Interactive \$125 – \$175

*“One of RadarWorks’ core strengths is in the area of development, whether it be online games, websites, widgets, etc. They continually impress me with their professionalism, creativity and attention to detail. They are also very strong with print and are not afraid to mix things up to make an impact.”*

*--Ryan Williams, Senior Manager, Major Accounts  
Expedia Affiliate Network*

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